

China project - company formation in China

Customer:

A middle-class parts manufacturer for the motor industry.

Initial situation:

The German manufacturer wanted to found a commercial enterprise in China and find suitable Chinese staff.

Order:

China Expert Consulting was engaged to found the company and recruit the staff.

Project course:

Phase 1:

- Preliminary meeting with the customer
- Analysis of the customer's wishes
- Advice on the advantages and disadvantages of different forms of company in China

Phase 2:

- Preparation of a project plan
- Composition of a German-Chinese foundation team in Nuremberg and Shanghai

Phase 3:

- Preparations for the necessary documents and registration documents
- Legal control by our lawyers in China

Phase 4:

- Registration of the foundation for the authorities concerned
- Obtaining of all necessary licences, trademark rights and approval
- Execution of the real company foundation

Phase 5:

- Legal control of the completed foundation by our lawyers in China
- Discussion of the result and further procedure with the customer in Germany

Phase 6:

- Start of the staff search
- Connecting to our business network
- Start of advertising program

Phase 7:

- Consulting for the customer for the right method for searching for staff in China
- Execution of aptitude test and job interviews in China
- Choice of the best candidates through our special selection procedure in arrangement with the customer's wishes

Results:

- The customer was given a legally perfect company foundation - not by management consultants without knowledge of the legal backgrounds, but by qualified lawyers with knowledge of German and Chinese law.
- The customer could save 40% in costs unlike the expensive offers by a competitor.
- The recruited Chinese managers fitted themselves in into the entire enterprise excellently.